

POWER IN NUMBERS

BE PART OF SOMETHING SPECIAL IN 09

A FUNDRAISING CAMPAIGN BY THE CDCF





POWER IN NUMBERS CAMPAIGN

There are many people and organizations that depend on your generous gift to the Children Deserve a Chance Foundation. Just a few of them including:

- * The Epilepsy Foundation
- * Three scholarships for graduating high school seniors
- * Funding for motivational speakers at elementary, middle and high schools
- * The Children Deserve a Chance Foundation Developmental Center

DO YOU REALIZE THE SIGNIFICANCE YOU CAN MAKE IN CHILDREN'S LIVES IN YOUR OWN BACKYARD?

The Children Deserve a Chance Foundation has launched a year-long **"POWER IN NUMBERS"** fundraising campaign to accomplish three goals:

1. Raise awareness of the Children Deserve a Chance Foundation which has been able to help thousands of kids because of YOUR generosity.
2. Raise \$500,000 to build and construct the first Children Deserve a Chance Developmental Center in Lancaster, Pa.
3. TRULY EXEMPLIFY THE POWER IN NUMBERS!

Together, we will raise these funds through our annual events including a golf tournament, silent auction, black-tie gala and bowl-a-thon. In addition, we also depend on your charitable donations, corporate sponsorships and church donations. Thank you from the bottom of our hearts for your continued support.



POWER IN NUMBERS CAMPAIGN

THE CHARITY...

Over the past five years, I have experienced first-hand the **"POWER IN NUMBERS."** I realize how much of a blessing it is to have such a large support group. This is the group that came to my side after surviving a nearly fatal car accident. This is the group that wrote dozens of letters and made tons of calls that helped me through the adversity that comes with being a Division One quarterback. This same support system taught me the essence of true humanity and instilled in me a sense of urgency to give back. Driven by the spirit of compassion, I organized a team of like-minded individuals and, in 2007, founded the Children Deserve A Chance Foundation (CDCF). With approximately 70 members, the CDCF serves as an agent for change, assisting in the spiritual, emotional and educational CULTIVATION OF OUR YOUTH.



OUR HISTORY...

Life is all about choices. A young Jordan Steffy found this out the hard way very early in life. After falling in with the wrong crowd, Jordan's mother, principal and a man he never met before approached him. Little did Jordan know that the total stranger, Darryl, would completely alter the path that he was heading down and forever change his life. Darryl played a critical role in teaching Jordan accountability. Even though he was heavily involved in the NFL, Darryl explained to Jordan that he wanted to know about every little detail of the young man's life. He spent invaluable hours with Jordan as his mentor, teaching him, listening to him, and cultivating him into an individual that knew what being a man meant. These lessons are what carried Jordan through the ebbs and flows of his life, and developed him into a leader who was later presented with the opportunity to help save the life of James Kline. During his senior year at Conestoga Valley High School, Jordan came across a news article about his classmate, James, who was diagnosed with Epilepsy and in dire need of a lifesaving brain surgery. Jordan and James had a lot in common. Both were exceptional students who shared a love for sports and possessed innumerable amounts of school spirit. Those valuable lessons that Darryl imparted on the once impressionable young man began to come back to Jordan. With his leadership as a student athlete, he put into motion a plan to raise money for every point he scored during his basketball career. This not only saved James' life, but also motivated his classmates to realize the power in numbers and become more involved in the community. The day Jordan scored his 1,000th point is forever etched in his memory. This momentous occasion marked the successful completion of fundraising for James' surgery. It was at this moment when Jordan realized that happiness is the hunger to give, quite an epiphany for the man who had once been on the road to self-destruction. Jordan has continued to follow his call to philanthropy through various community projects, one of which has resulted in the birth of the Children Deserve a Chance Foundation.





POWER IN NUMBERS CAMPAIGN



CDCF DEVELOPMENTAL CENTER...

With more than 13,000 youth between the ages of 5-18 living in Lancaster, approximately 12,000 of our kids are not being provided with any sort of space to engage in outreach or extracurricular programs. The CDCF recognizes that there is a void in providing a place for our youth to focus on their personal development and academic initiatives. The mission of the center is to fill that void by offering a safe haven for kids to attend after school. Here we will afford them the opportunity to develop personal relationships with their peers, as well as mentors and staff members. The center will also serve as a catalyst for the youth to establish a sense of self-worth, accountability and pride in our community. The building will be approximately 6,000-8,000 square feet, located in Lancaster City, and will include a computer lab, game room and multi-purpose room to be utilized for academic tutoring, art and computer classes, life skills coaching, and athletic & wellness programs.

THE NEED...

With almost 18,000 kids in Lancaster, Pa ranging from the ages of 1-18, the need for a place where these children can go free of charge after school has never been more apparent. With current YMCA's, Boys and Girls Clubs and smaller groups that are assembled to help nurture these kids, they are still only reaching approximately 10 percent of this large group.

HOW THE CDCF DEVELOPMENTAL CENTER IS DIFFERENT...

Equipped with a curriculum written by some of the nation's most effective educators, the children of the developmental center will be taught not only the fundamentals of reading, writing and arithmetic, but also exposed to the arts, athletics and other activities to stimulate the mind.

JUST THE FACTS...

- Lancaster's youth population (approx., as of 2007): 17,556
 - * Under age 5: 4,206
 - * Age 5-9: 3,794
 - * Age 10-14: 4,113
 - * Age 15-19: 5,443
- Approximate number of children ages 5-18 with a disability: 2,065 (total number, ages 5-65+: 8,850)
- Families (households) with children under age 18: 6,612
- Families (households) living below poverty level, with children under age 18: 2,234 (33.8%)

- Total of kids enrolled in school, grades K-12: 10,312
 - * Kindergarten: 823
 - * Grades 1-8: 6,207
 - * Grades 9-12: 3,282

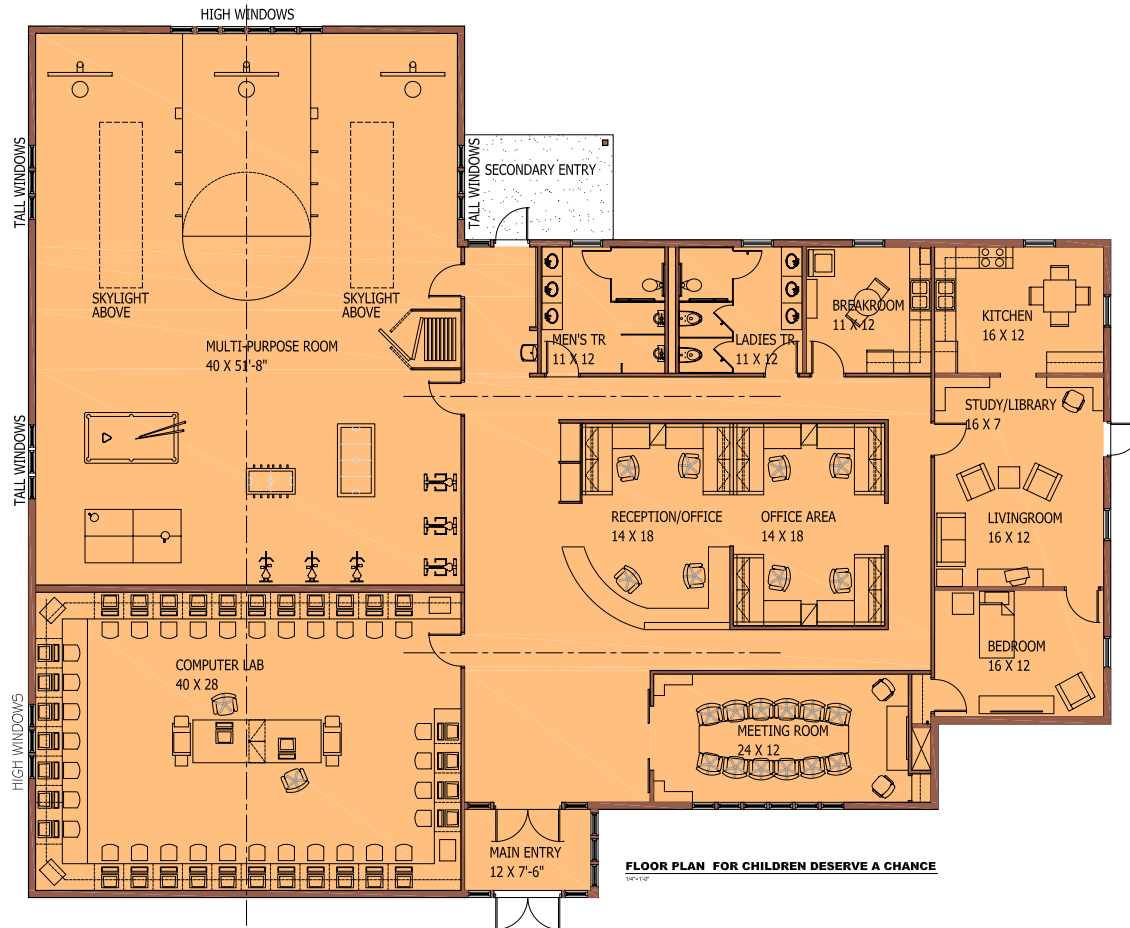
- Boys and Girls Club Web site states that they serve over 9,000 children annually at their three clubs in Lancaster and one in Columbia.
- Lancaster City YMCA states they serve over 500 children annually.

It's apparent that there is an ever increasing need for a safe-haven for our youth. This is one investment that is guaranteed to bring you and the community returns for years to come. These kids are the future and the ones that will soon be the leaders of our companies, schools, communities and country. It's time for us to come together and work for a shared vision of a community that enhances and nurtures our children, turning them into responsible adults that will continue to be a source of pride for this and every community they belong.



BLUEPRINT OF THE CDCF DEVELOPMENTAL CENTER...

POWER IN NUMBERS CAMPAIGN



FLOOR PLAN FOR CHILDREN DESERVE A CHANCE



POWER IN NUMBERS CAMPAIGN

2009 GOLF CLASSIC...

TERPSYS hosts the Third Annual Children Deserve a Chance Golf Classic on July 11, 2009 at Media Heights Country Club. The golf course is located at 402 Golf Road in Lancaster, Pa.

A SPECIAL HOST...

ESPN anchor Scott Van Pelt will be the honorary host this year for a tournament that has grown in each of its first two years. In 2009, we're expecting a packed house, so be sure to register early. We will begin taking registration forms and fees at the beginning of May. Be sure to get all of the information off the Web site www.childrendeserveachance.com

www.CHILDRENDESERVEACHANCE.COM



SPONSORSHIP GIFT LEVELS...

ELITE - \$100,000+

- Naming rights to a room in the CDCF developmental center
- Naming rights to CDCF event of your choice
- Complimentary tickets to CDCF events
- Invitation to CDCF developmental center ribbon-cutting ceremony
- Hole sponsorship at annual golf event
- Company name on two prime location billboards
- Company name in all newspaper articles/news interviews
- Company logo and literature displayed on www.childrendeserveachance.com
- Exclusive sponsorship gift

DIAMOND - \$50,000

- Naming rights to a room in the CDCF developmental center
- Company name engraved in brick (lobby) of CDCF developmental center
- Complimentary tickets to CDCF events
- Invitation to CDCF developmental center ribbon-cutting ceremony
- Hole sponsorship at annual golf event
- Company banner/signage at CDCF event of your choice
- Company logo and literature displayed on www.childrendeserveachance.com
- Exclusive sponsorship gift

PLATINUM - \$20,000

- Company name engraved in brick (lobby) of CDCF developmental center
- Complimentary tickets to CDCF events
- Invitation to CDCF developmental center ribbon-cutting ceremony
- Hole sponsorship at annual golf event
- Company banner/signage at CDCF event of your choice
- Company logo and literature displayed on www.childrendeserveachance.com
- Exclusive sponsorship gift

GOLD - \$10,000

- Company name engraved in brick (wall) of CDCF developmental center
- Complimentary tickets to CDCF events
- Invitation to CDCF developmental center ribbon-cutting ceremony
- Hole sponsorship at annual golf event
- Company logo and literature displayed on www.childrendeserveachance.com
- Exclusive sponsorship gift

SILVER - \$5,000

- Name engraved in brick (wall) of CDCF developmental center
- Invitation to CDCF developmental center ribbon-cutting ceremony
- Hole sponsorship at annual golf event
- Company logo and literature displayed on www.childrendeserveachance.com
- Exclusive sponsorship gift

BRONZE- \$1,000

- Name engraved in brick (wall) of CDCF developmental center
- Hole sponsorship at annual golf event
- Recognition on www.childrendeserveachance.com
- Exclusive sponsorship gift

HONORARY - \$500

- Name engraved in brick (wall) of CDCF developmental center
- Recognition on www.childrendeserveachance.com

YES!

WE'LL COMMIT TO...

POWER
IN **N**UMBERS



- \$100,000 \$50,000 \$20,000 \$10,000
 \$5,000 \$1,000 \$500 \$100 other _____

Name _____

Title _____

Company _____

Address _____

city/state/zip _____

Phone _____

Fax _____

Email _____

Please mail your payment and information to:

**The Children Deserve A
Chance Foundation**

292 W. Main St.
Leola, PA 17540
717.587.7306

Please make checks payable to:
**Children Deserve A Chance
Foundation**

visit our website:
www.childrendeserveachance.com

All donations are 501(c3) tax deductible

YES!

I WANT TO PARTICIPATE IN THE
2009 CDCF GOLF CLASSIC



- I would like to sponsor a hole at the golf Classic (\$200)
- I would like to register a team to golf in the tournament (\$400/team)

Contact Info:

Name _____

Company _____

Phone _____

Team (foursome):

1st Participant _____

2nd Participant _____

3rd Participant _____

4th Participant _____

Please mail your payment and
information to:

**The Children Deserve A
Chance Foundation**

292 W. Main St.
Leola, PA 17540
717.587.7306

Please make checks payable to:
**Children Deserve A Chance
Foundation**

visit our website:
www.childrendeserveachance.com

All donations are 501(c)3 tax
deductible



POWER IN NUMBERS CAMPAIGN

FOLLOW THIS EXCITING CAMPAIGN ONLINE AT
WWW.CHILDRENDESERVEACHANCE.COM

Please feel free to e-mail me at:
jsteffy@childrendeserveachance.com

Or call our office at **(717) 799-6370**

Thank you, for your partnership in changing the direction and focus of
America's youth! "PROVIDING YOUTH WITH A VISION"

Jordan Steffy, President



A SPECIAL THANKS TO OUR PARTNERS WHO CONTINUE TO
SUPPORT THIS WORTHY CAUSE...

